

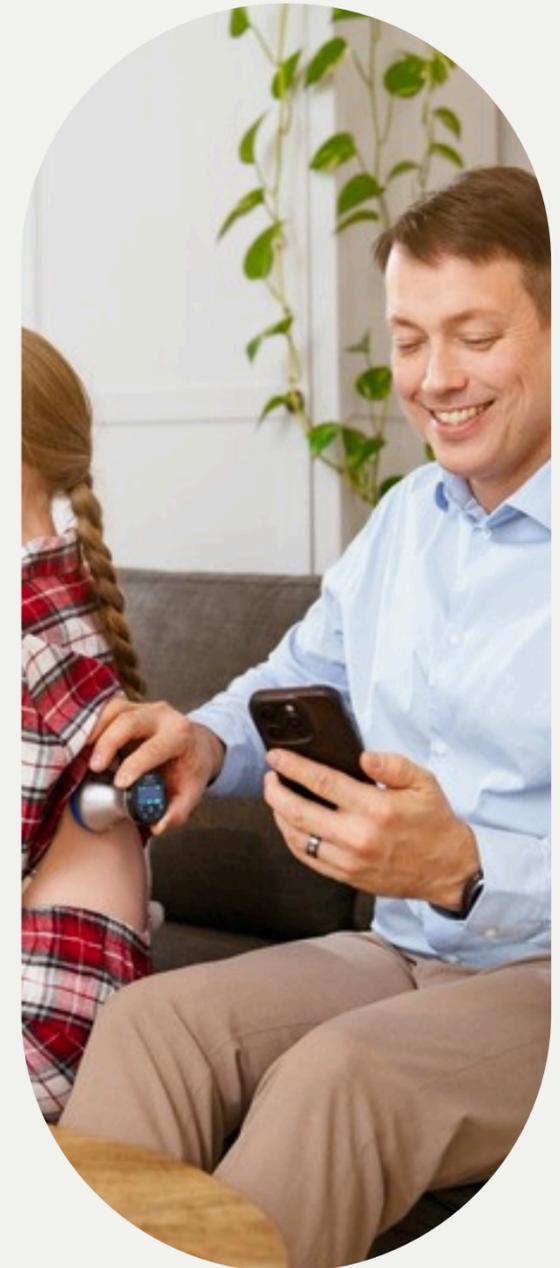


Omply is a way to see a doctor without having to go to the doctor

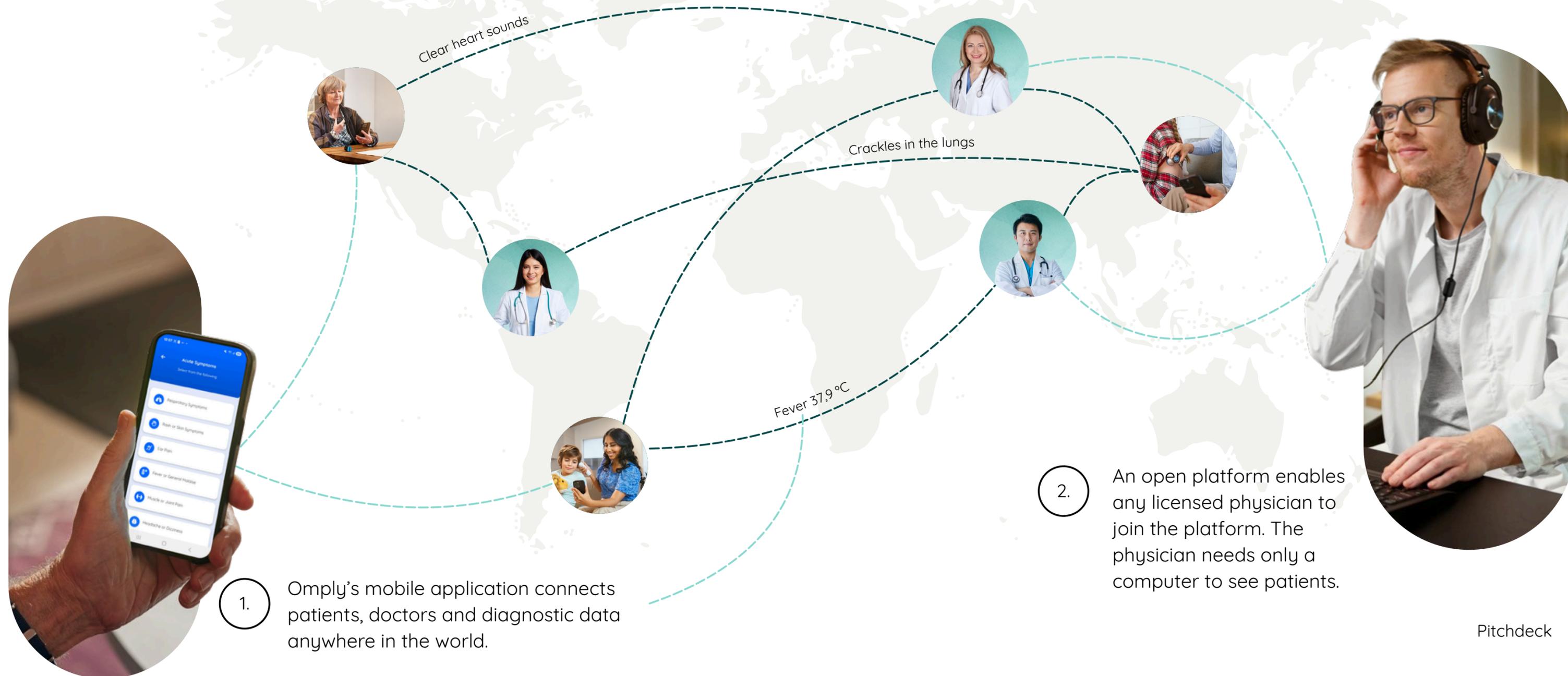
Pitchdeck | 1/2026

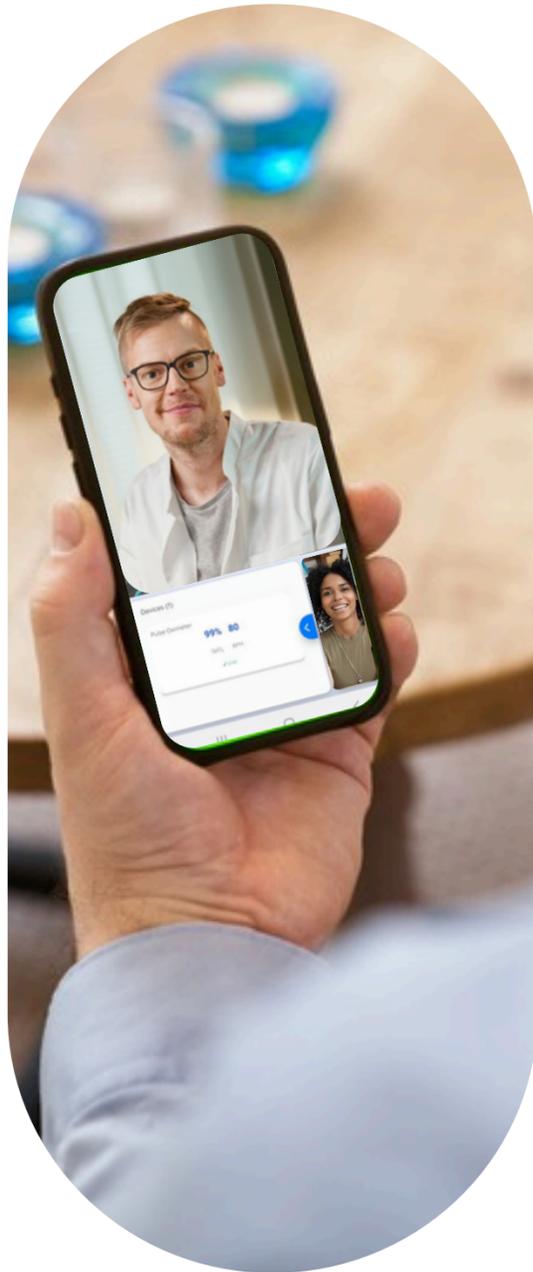
Omply Chair of the Board & Co-founder Johannes Nikkanen (BBA, Marketing)

Omply CEO & Co-founder Tatu Lintukangas (MSc Econ.)



Omply connects patients, doctors and diagnostic devices in a completely new way





Omply is not tied to a single medical provider

Omply connects patients and doctors in a one, simple application.

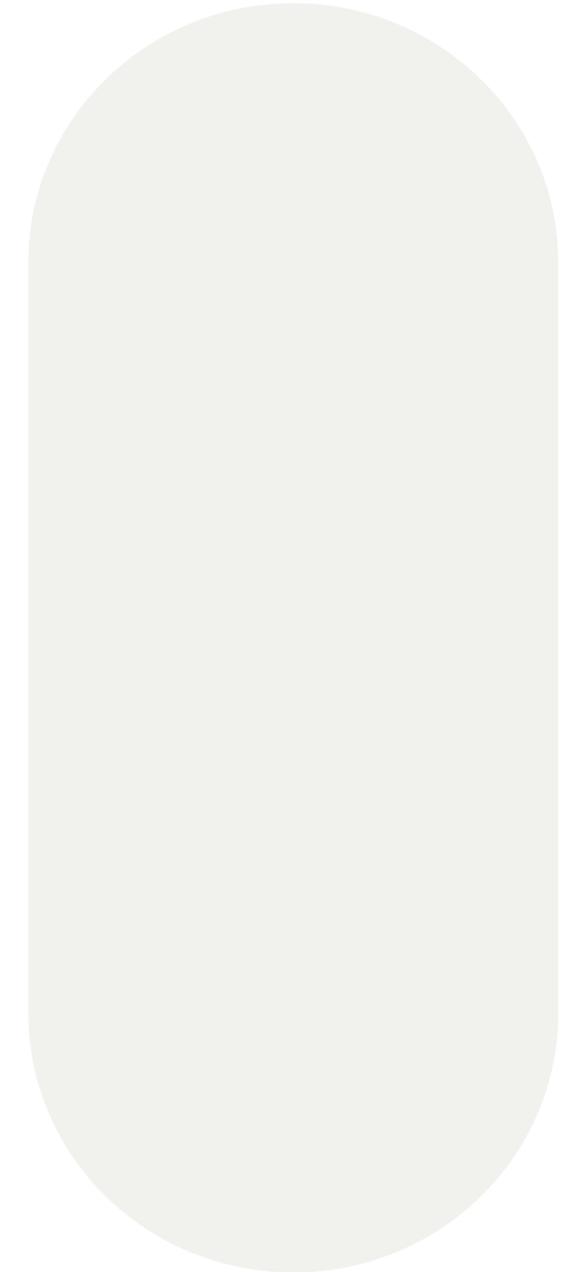
Doctors are not employees of Omply, but independent practitioners who can offer appointments through Omply regardless of who they usually work for.

Welcome to the new era of remote care!

With Omply, remote care does not mean lighter care. It means the ability for a doctor to perform, for the first time ever, a real and real-time clinical examination during a remote visit.

Faster access to care also gives patients reassurance, a diagnosis and treatment sooner, without waiting or traveling to a physical location.

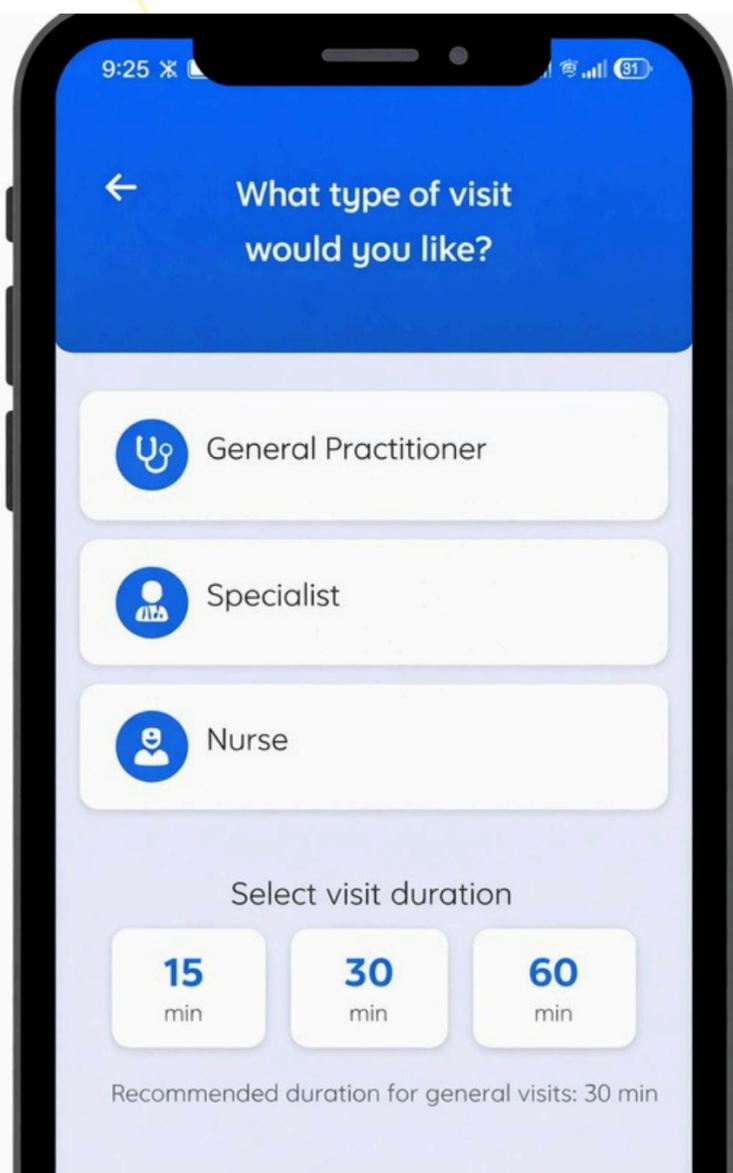
This reduces unnecessary follow-up visits, saves the patient's time and makes seeking care genuinely effortless.



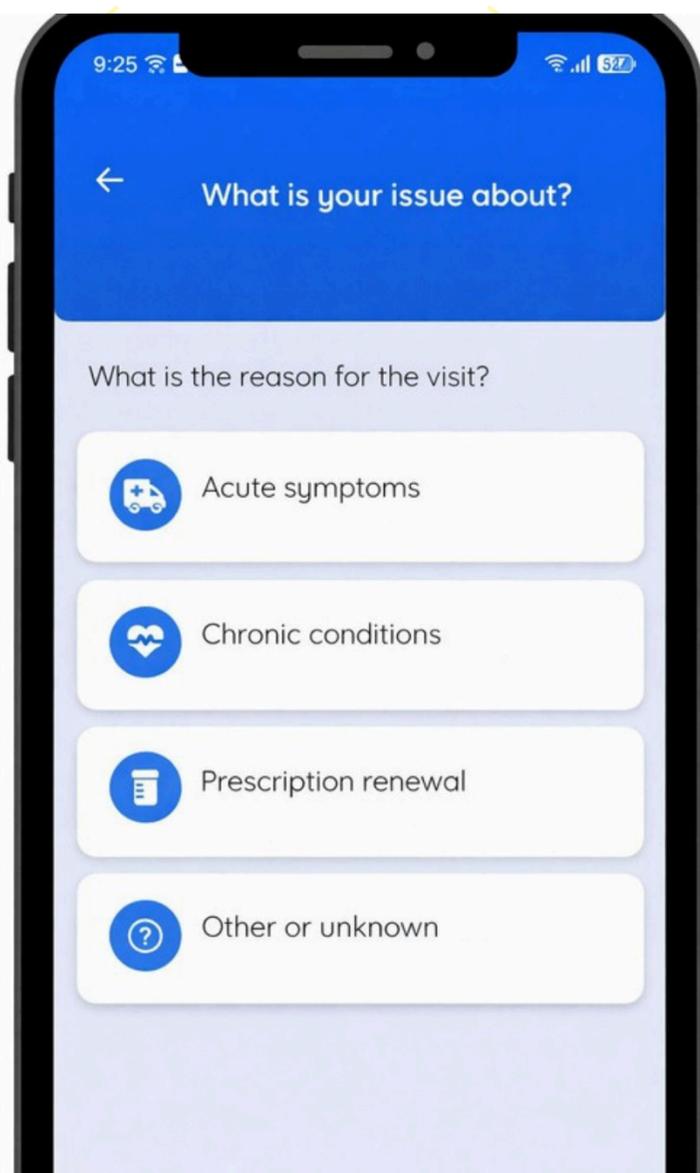
The Omply app creates a billion-dollar opportunity



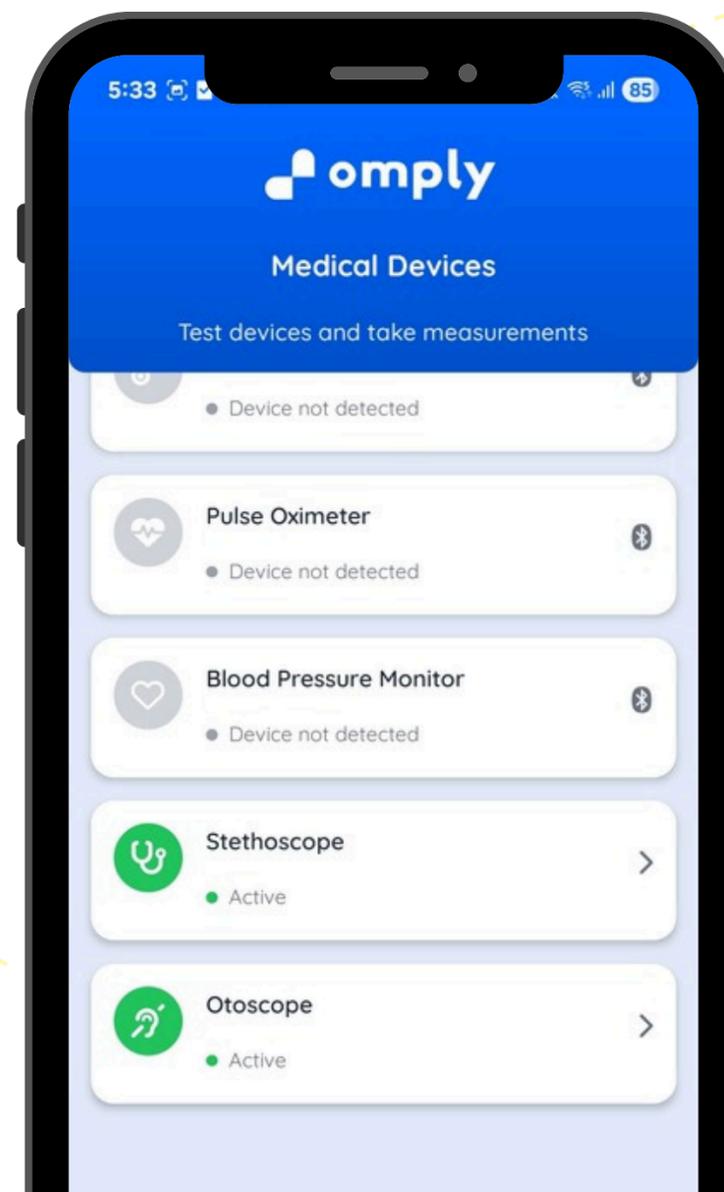
Download the app



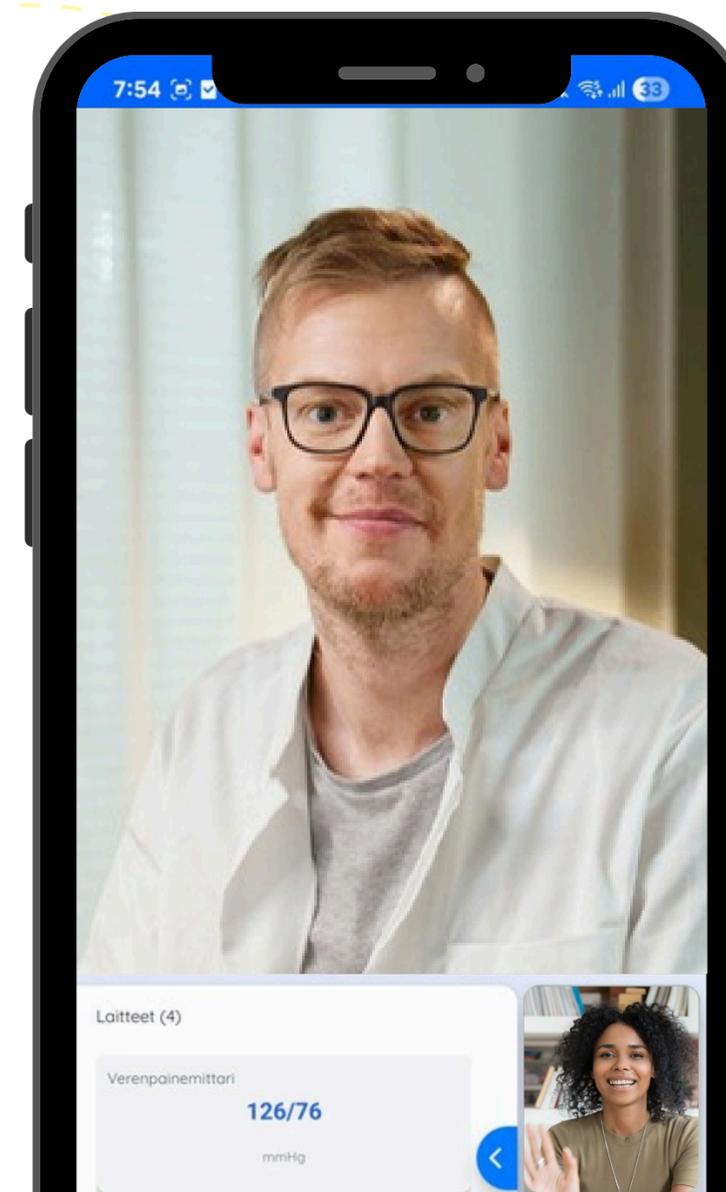
Describe your symptoms



Connect the diagnostic devices



Meet the doctor



Omply turns remote appointment into a real doctor's visit



- See a doctor quickly, from wherever you are and whenever it suits you best
- Omply brings doctors and patients together in one app, so there's no need to search for help across multiple services
- No need to go to the doctor's office, get the care from the comfort of your home
- Omply's diagnostic devices provide doctors the ability to see and hear the same things as they would in a traditional in-person visit
- The diagnostic data is transmitted to the doctor in real time, allowing for a safe and fast diagnosis and treatment.

Omply brings patients, doctors and diagnostics together in a brand new way



Blood pressure



Lung auscultation



Ear imaging



Heart auscultation



Skin imaging



Abdominal sounds



Heart rate



Oxygen saturation



Throat examination

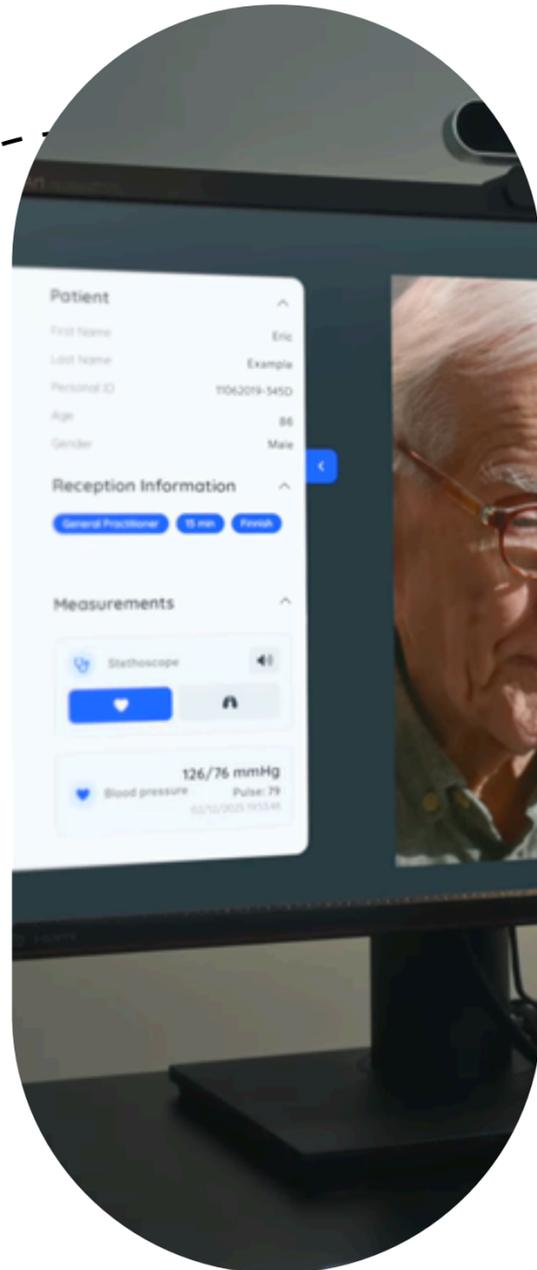
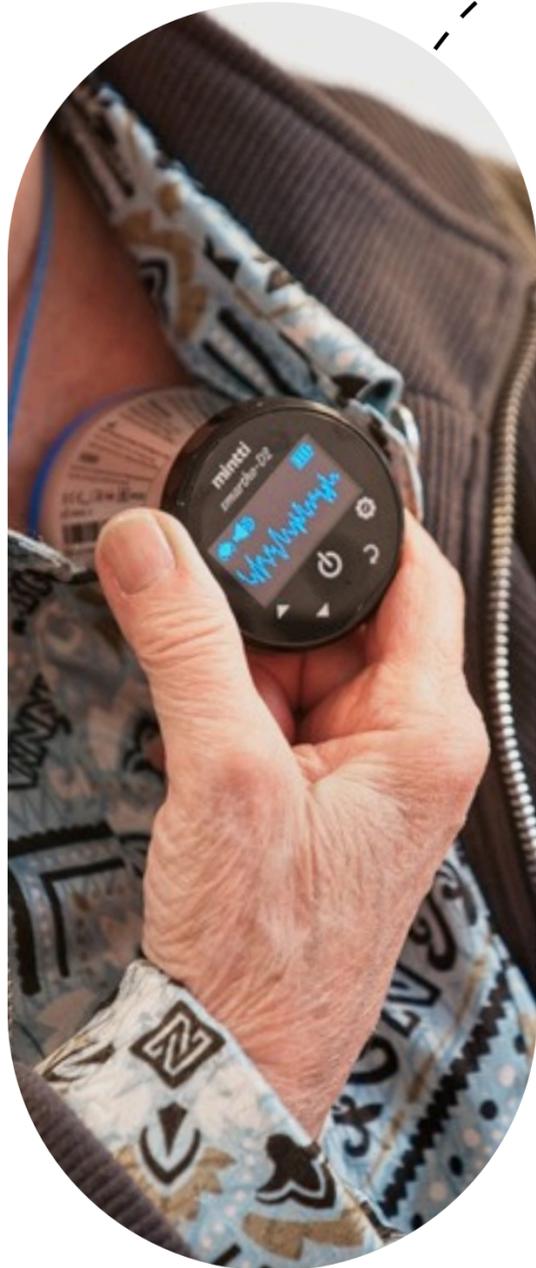


Body temperature



Overall patient condition





The right data leads to the right decisions

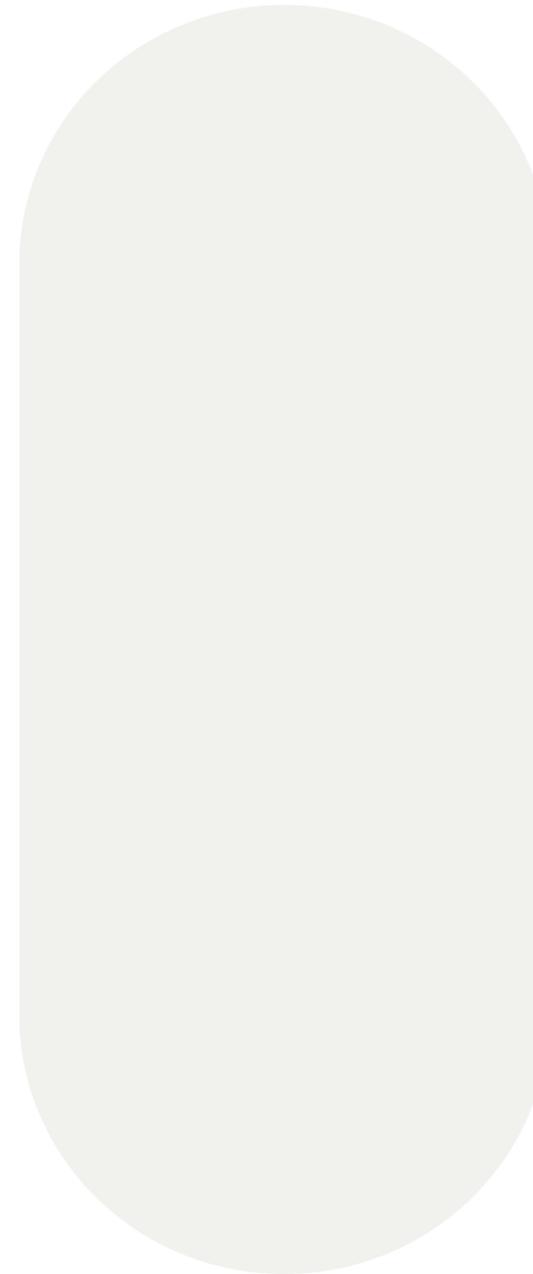
Omply's diagnostic devices are what turn our remote appointments into a real clinical encounters. The devices are designed for consumer use but based on physicians' needs: patients can easily use them at home, enabling doctors to receive real-time, clinically meaningful data to support medical decision-making.

The devices allow examination of the ears, throat, and skin, auscultation of heart and lung sounds and measurement of key vital signs. As a result, diagnosis is not based on conversation alone but on measured and observed clinical data.

Omply is not a device manufacturer. Instead, diagnostic devices from multiple manufacturers can be integrated into the Omply interface, allowing new devices to be added over time as the ecosystem expands.

Omply enables doctors to deliver true clinical care remotely

- Doctors decide when, where and how much they work
- Omply connects doctors directly to patients through automated queuing
- Full freedom to set pricing and organize one's own work
- Omply's diagnostic devices enables doctors to finally perform real clinical practice remotely
- Browser-based platform means no heavy hardware or software is required, enabling truly flexible work.





“This exceeded my expectations. A truly effortless and effective way to see a doctor.”

- pilot user

A new way for doctors to earn



Pricing

Set the price for your reception

Duration	General practitioner	Specialist doctor
15 min	€ 43	€ 0
30 min	€ 76	€ 0
60 min	€ 109	€ 0

Patient Information:
First Name: Assi
Last Name: Customer
ID Number: 110622019-345D
Age: 12
Gender: Female
Consent: Approved

Reception Info:
Reception Summary | Medical Records | Medication
Doctor's Actions | Doctor's Actions

Investigations:
Stethoscope
Pulse Oximeter: SpO₂ 98%, BPM 77, 02/12/2025 19:50:27

Settings:
Doctor: Camera, Microphone (both on)
Patient: Camera, Microphone (both on), Front/Back Camera, Video Flip, Camera Light (off)

Video Call: A large video window shows a smiling woman with long brown hair wearing white earphones. A smaller inset window shows a doctor in a white coat and stethoscope, also smiling and waving.



Omply's technology has already proven its effectiveness

73Health has developed the eEVA technology used by Omply, and its performance has been validated in real-case use across multiple countries and diverse customer segments. Omply owns the technology's IPR, a patent application has been filed. Omply is also a registered trademark.

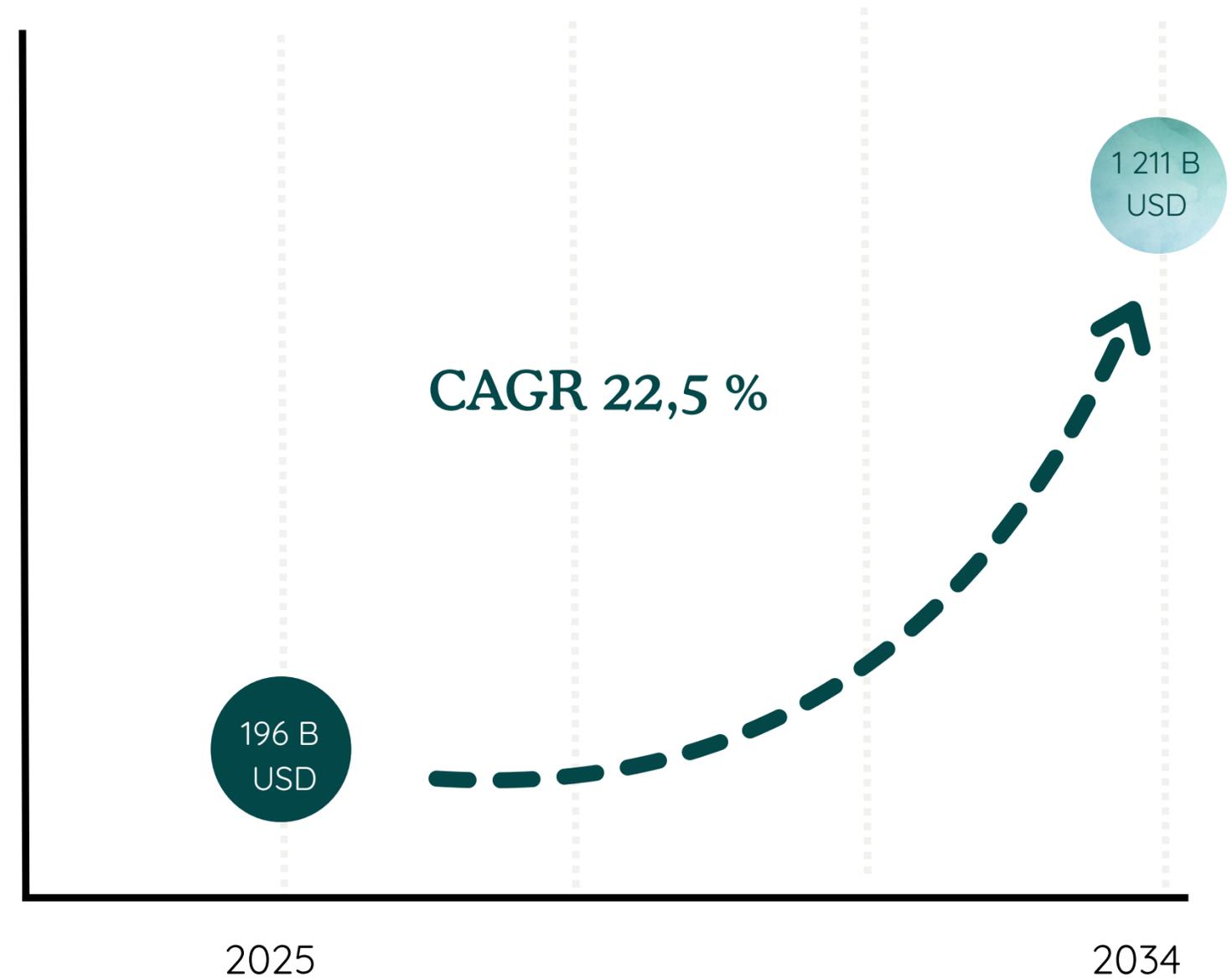
The market is crowded with solutions based solely on video or with narrow B2B offerings. We are the only platform that combines true clinical diagnostics with broad market reach.

Software development is based in Finland, device supply chain management in China, and local market representatives operate across Africa, Canada, China, Europe, and Pakistan.

The team consists of a total of 32 professionals.

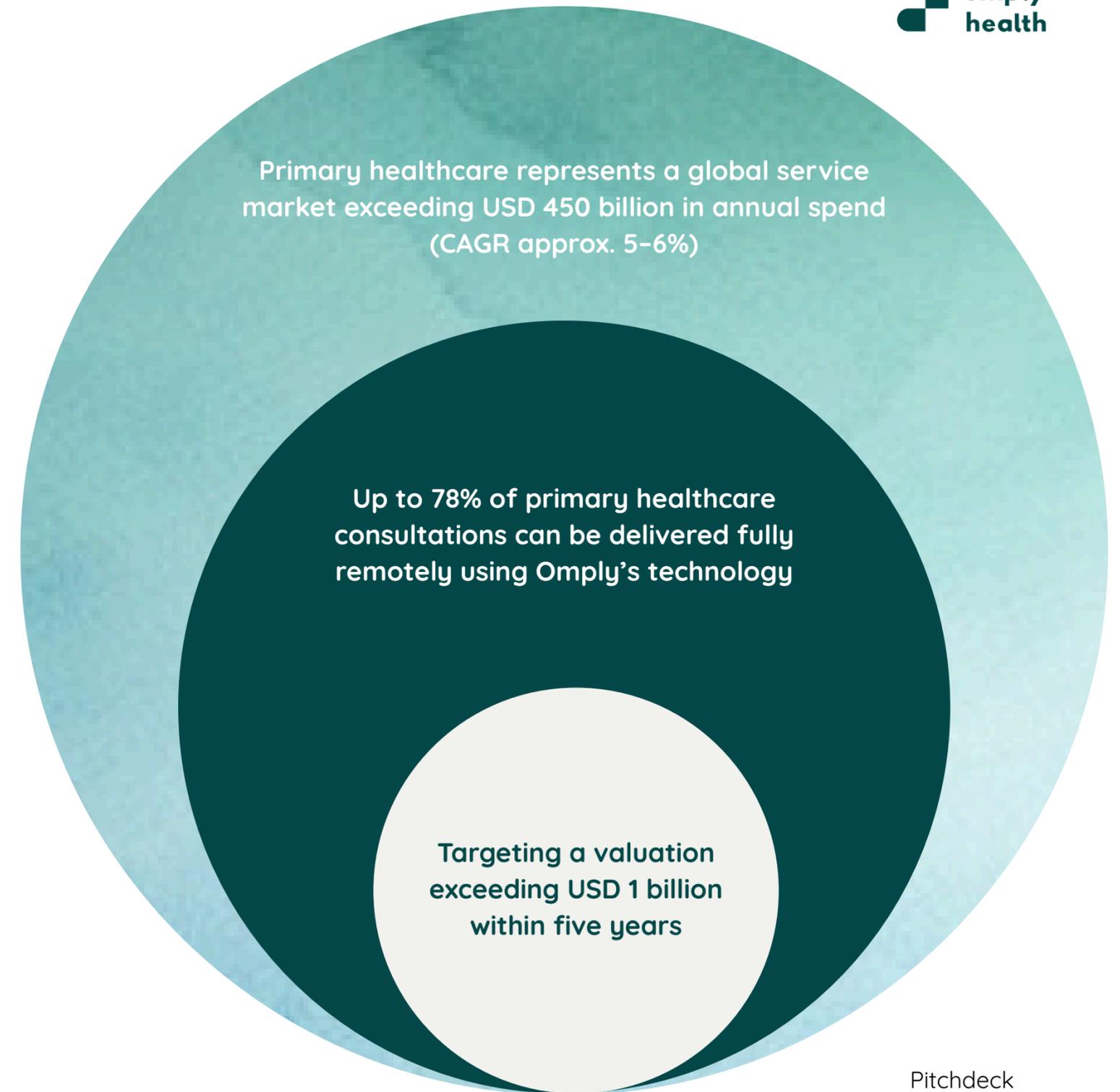
Market size and potential

- The global telehealth market is expected to exceed USD 258 billion by 2030.
- The digital health services market is projected to grow beyond USD 1,211 billion by 2034.
- Currently, more than 7.7 million remote consultations take place every day.
- Less than 5% of today's remote consultations use diagnostic devices — Omply bridges this gap.
- Omply's mobile-first diagnostic platform unlocks an entirely new user base beyond traditional video-based services.



Market size and potential

- Average revenue per consultation: USD 45–55
- Gross margin per consultation: 60–70%
- Device margin (own and partner devices): 20–30%
- Low customer acquisition cost (insurance companies, operators, clinics) ensures high ROI

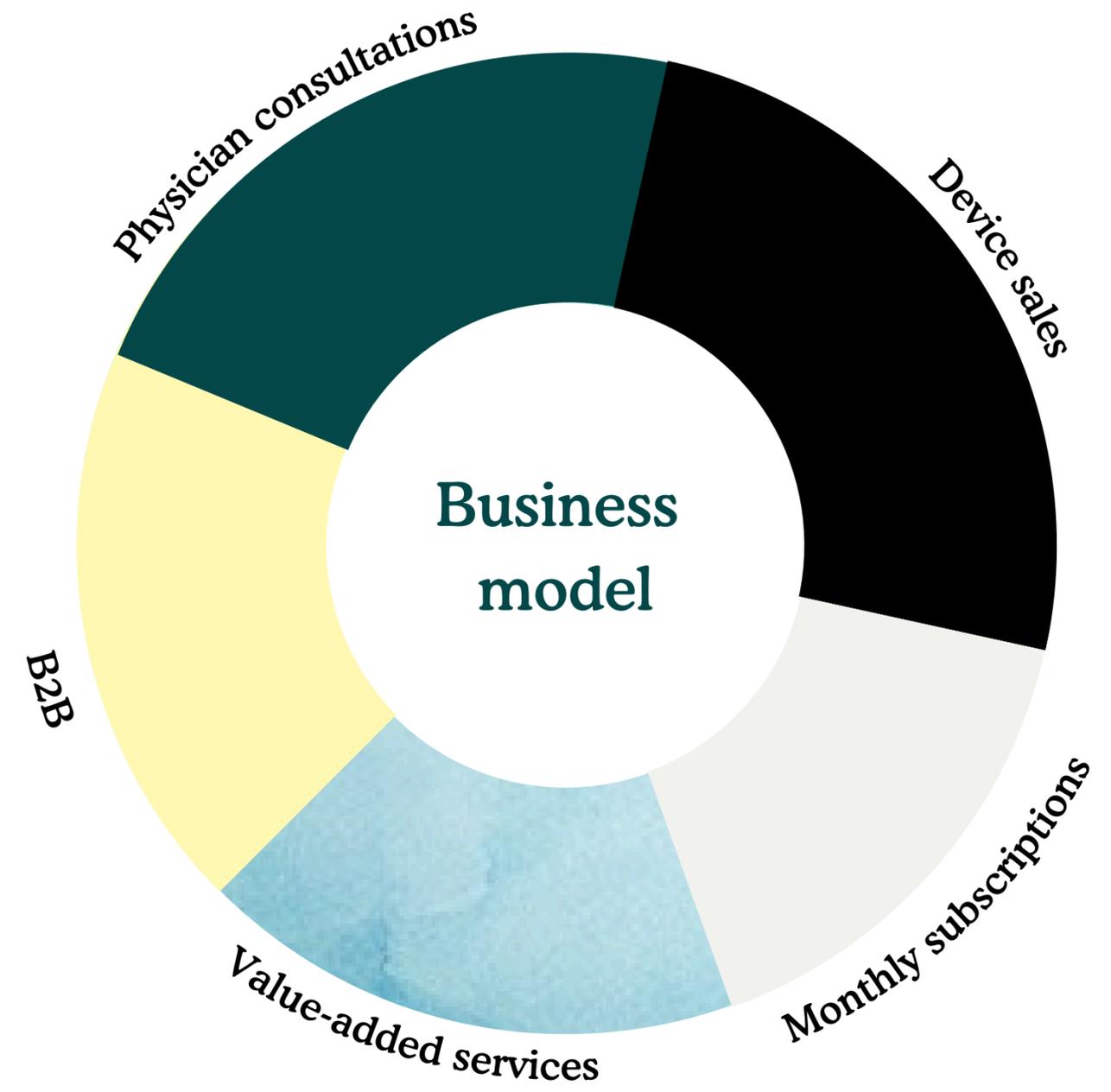


Growth outlook

Year	New markets	Monthly usage	Revenue	Company valuation
2026	Finland + 2-3 pilot markets	4K	USD 2-3M	USD 13M
2027	Nordics, UK, Germany, GCC, China	12K	USD 5-8M	USD 25M
2028	USA, Canada, EU	35K	USD 15-20M	USD 150-250M
2029	Large-scale expansion	200K	USD 75-100M	USD 500-800M
2030	Large-scale expansion	700K	USD 250-400M	USD +1B

Cost structure

- Software- and platform-driven business model
- R&D, development, and regulatory costs are largely one-off and front-loaded
- Each new user, physician or market adds revenue with very low marginal costs
- No need to scale personnel or physical infrastructure linearly with growth
- Highly scalable model compared to traditional healthcare services
- Profitability improves rapidly as the user base grows



Omply as an investment

6000

monthly users on
technology

41

committed
shareholders

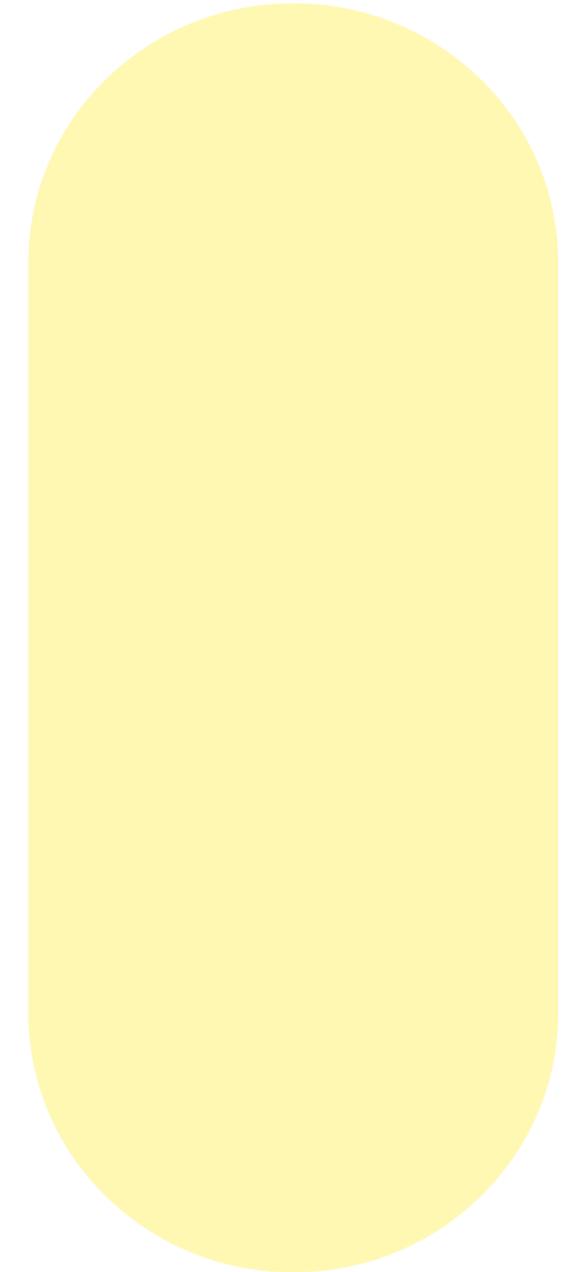
€1B

EXIT-valuation
within 5 years

Our unique competitive advantages, validated technology (already serving over 6,000 users per month) and a highly scalable business model are at the core of our ambition to reach a 1 billion € exit valuation within five years in a rapidly growing market.

Omply has 41 committed shareholders, and we are advancing a model with the potential to transform healthcare in Finland and internationally. What an incredible opportunity this is!

Welcome to invest in our company.





Join us on our growth journey

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